

Applied AI for useful, reviewable work.



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Start with a valuable use case

An AI initiative should begin with a defined task and a way to evaluate its output. We explore the information available, the expected user action, quality boundaries and review requirements before shaping the right technical approach.

Applied AI directions

01

Use-case discovery

Frame the task, expected value, data needs, risks and evaluation path.

02

Knowledge assistance

Search and assistant concepts grounded in approved organizational information.

03

Document and content tasks

Extraction, summarization, classification and structured drafting concepts.

04

Human-in-the-loop flows

Keep review, approval and escalation visible around AI-assisted actions.

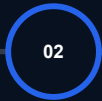
AI suitability depends on data quality, privacy, risk tolerance and the level of human review required for the use case.

Explore, test and govern



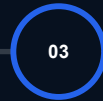
Frame

Define the task, user, evidence and desired action.



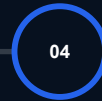
Assess

Review data access, quality, privacy and constraints.



Prototype

Test a narrow concept against useful examples.



Evaluate

Measure quality and define review and operation.

Typical discovery outputs

- Use-case definition
- Data-readiness review
- Prototype direction
- Evaluation criteria
- Human review model
- Implementation roadmap

Bring a task, not a buzzword

Tell us what a person is trying to understand, create or decide, what information is available and how a good result would be reviewed.

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